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 Phishing
 Hacking
 Malware
 Botnets

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 Home
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News at a Glance
 People-Business
 Motherboards
 CPU-Memory
 Monitors-Printers
 PC-Servers
 Cabinets
 Storage
 Networking
 Input Devices
 Portables
 Power Supplies
 Software
 Multimedia
 International News
 Press Releases
 Schemes-Promos
 Hot Launch

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 Home
 Most Discussed Stories
 Most Frequent Visitors
 Recent Comments
 City Comments

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 CPU
 HDD
 Monitor
 Memory DDR
 Forgot Password
 Register

SPOTLIGHT

 Home
 View Transcripts
 Post a Query
 Tell a Friend

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 Sell
 New Products
 Schemes & Promos
 Jobs Vacant
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DataWind launches UbiSurfer netbook

By [ChannelTimes Staff](#)

Mumbai, Apr 30, 2010 1443 hrs IST



Developer of wireless web access products and services, DataWind today announced the launch of its ultra-portable netbook with free internet connectivity the UbiSurfer for 'Ubiquitous Surfing'. The UbiSurfer offers the company's free-usage model, which eliminates the complexity of getting online. With the

UbiSurfer you pay for the device not the usage. For the average user, there are no monthly fees, airtime tariffs, contracts or recurring fees.

The UbiSurfer comes bundled with 30 hours per month of free internet access for the first full year useable across India. In comparison, at an average price of Rs.500/month, comparative rates for internet access would cost Rs 6,000 per year, which is delivered for free on the UbiSurfer. For heavy users, unlimited internet is available for only Rs 99 per month and each subsequent year of usage is only Rs.999. This powerful and most affordable service is powered by Tata Teleservices' CDMA network across India. The UbiSurfer with a year of free-mobile internet is priced at only Rs.7,999.

This device offers both WiFi and LAN connectivity, an in-built cellular modem and an embedded SIM card that allows access to the internet anywhere a mobile phone signal is available all over India.

Speaking at the launch event, Suneet S. Tuli, President and CEO of Datawind said, "Our goal was to deliver the real web, fast, free, anytime and everywhere. The UbiSurfer is another step in the our vision of taking the internet to the masses. This device is going to revolutionize the way we work, play, communicate and take advantage of the wireless web."

In addition to being a superb mobile browsing solution, the UbiSurfer is also a practical computer that comes pre-loaded with the Microsoft Windows CE 6.0 operating system and Softmaker Office Suite. With Microsoft Windows CE, the new UbiSurfer boots-up in ten seconds, and applications launch instantly, providing consumers an excellent system with the familiarity of a PC. Windows CE is a pre-emptive real-time operating system that delivers a compelling user experience.

With the SoftMaker Office Suite, the UbiSurfer offers the full feature set of a modern desktop-league office suite. SoftMaker Office lets customers open, edit, and save Microsoft Office 2003 Word, Excel or PowerPoint files, directly and without conversion, retaining all the formatting, functions, and contents of the original Office files.

Tuli added, "TRAI's recent figures peg Internet subscribers in India at only 14.5 million, which is only 1.5 percent of the population. We are confident that our mix of cutting edge technology at attractive price points will change the dynamics of the mobile internet device market in India. We estimate that internet penetration will exceed 50 percent of the population in the next decade and exceed 500 million users. We expect to garner a significant share of this pie by delivering more affordable products that are simpler to use."

The UbiSurfer is supported by the company's multi-patented data compression and acceleration technology, which allows end-users to access web pages at high speeds even over slow network connections. This content reduction also helps facilitate the company's free-usage model.

DataWind has signed Sunrise Distributors to import the product in India and establish a reseller channel network.

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